



\*\*\*\*\*CALENDAR EVENT ALERT\*\*\*\*\*

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## STARTUPS IN THE SKY: Elevating the Downtown LA Startup Ecosystem

**WHAT:** Monthly Series of Technology Community Experiences Held at Different Towers in Downtown Los Angeles.  
**No Cost to Attendees; Complimentary Beverages + Appetizers, Live DJ, Awesome Tech Demos, Mixing!**

**WHO:** All are Invited in Tech and Creative Industries, Including Developers, Founders, Funders, VCs, CEO, CTOs, Digital Media Gurus, Tech Policy Wonks, Data Nerds, Tech Enthusiasts (*Over 250 Attended Last Event!*)

**Presented by the Downtown Center Business Improvement District (Los Angeles) with Lead Sponsor CIM Group.**

**Produced by TechRise**

**WHEN:** Thursday, October 29th, 2015 6:00-9:00pm

**WHERE:** Two Cal Plaza, 18<sup>th</sup> Floor  
350 S. Grand Ave., Los Angeles, CA 90731

**COST:** No Charge if guests **RSVP early** – Event will sell out!  
(Or you can purchase 'Procrastinator Tickets' 48 hrs. before event)  
**RSVP Required:** <http://sits.la> or #sitsLA

### **MEDIA**

**CONTACT:** Natalie Weiner / John Halloran  
Macy + Associates for DCBID  
P. 310.821.5300 x236/x231

### **ABOUT THE DOWNTOWN CENTER BUSINESS IMPROVEMENT DISTRICT (DCBID)**

The Downtown Center Business Improvement District (DCBID) has been the catalyst in Downtown Los Angeles' transformation into a vibrant 24/7 neighborhood. A coalition of nearly 1,700 property owners in the central business district, the DCBID members are united in their commitment to enhance the quality of life in Downtown Los Angeles. Bounded by the Harbor Freeway to the west, First Street to the north, Main and Hill streets to the east, and Olympic Boulevard to the south, the organization helps the 65-block central business district achieve its full potential as a great place to live, work, and play. For more than 16 years, the DCBID's programs and initiatives have been the driving force behind the Downtown Los Angeles Renaissance. Now universally recognized as one of the nation's most dynamic urban centers, downtown Los Angeles was recently heralded as 'The Next Great American City' by GQ Magazine and listed as number 5 in The New York Times' '52 Places to Go in 2014'.